

## May 7th The Cliff House Resort and Spa

### Agenda

8:30 AM – 9:30 PM Registration Opens & Browse Pop-Up Boutique

9:30 AM - 10:00 AM Breakfast is served

10:00 AM – 11:30 AM Welcome  
Expert Panel Discussion, **Conversion Is Your ONLY Social Media Goal, Learn The Game Changers**

11:30 AM – 12:30 PM Mastermind Session

12:30 PM – 1:30 Lunch, Shop the Pop-Up Boutique and Spa Tours

1:30 PM – 2:30 PM Expert Panel Discussion, **ReThinking Retail, Retailing 2020 and Beyond**

2:30 PM – 3:30 PM Mastermind Session

3:30 PM – 4:30 PM Wrap Up, Shop the Pop-Up Boutique and Spa Tours