



**SpaHive**  
*where inspiration lives*

**SpaHive Mastermind & Pop Up Boutique**  
**Omni Providence, May 16, 2017**  
**Event Agenda**  
**(subject to change)**

**Tuesday, May 16**

6:30AM – 7:30AM	Pop Up Boutique Setup
8:00AM - 9:00AM	Registration Pop Up Boutique Morning Refreshments
9:15AM	Welcome
9:30AM - 10:30AM	Mastermind Session
10:30AM -11:00AM	<b>Wicked Smaht Strategies for a World Gone Video</b> <i>Lou Bartone, Lou Bartone Video Marketing</i> Video marketing is the single most powerful tool to get you more visibility more quickly so you can get your message out, attract your ideal clients, make money and have more impact. Lou Bortone is “The Godfather of Video,” with over 20 years of experience in the TV business and nearly 10 years as online video marketing expert. get
11:00AM – 11:10AM	AM Break
11:10AM – 12:15PM	Mastermind Session
12:15PM - 1:15PM	Lunch
1:15PM - 2:30PM	ThriveHive Energizer Mastermind Session

- 2:30PM - 3:00PM      **Lip gloss, Shoes and All Other Basic Necessities**  
*Anna Moine, ALM Bijoux*  
Anna Moine's extensive experience in the spa industry includes product and retail development brand building, and management oversight. She launched a portfolio of European personal care brands into the U.S. market, where she managed all marketing and primary business functions. She is a lifelong entrepreneur and successful NYC based consultant and jewelry designer of almbijoux.
- 3:00PM - 3:15PM      Elements Truffles Chocolate Meditation  
PM Break
- 3:15PM - 3:45PM      **Corporate Wellness Revolution: Reach Thousands of New Clients in Your Area**  
*Michelle Bowers, Planet Wellness*  
Learn how to integrate your spa services into workplaces in your area. Wellness is in demand and employees are in need. You will leave the SpaHive Mastermind with a tool kit to get started immediately. Michelle Bowers has been leading the wellness revolution for more than a decade. She was invited to Washington D.C. in 2004 to help implement federal wellness mandates for thousands of employers across the nation.
- 3:45PM – 4:00PM      Roundup and Finish
- 4:15PM – 5:00 PM      Optional Happy Hour in Pop Up Boutique